



n e w s r e l e a s e

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Network of Victim Assistance Holiday Gift Card Program Is Back
Program benefits NOVA clients & families in need

(BUCKS COUNTY, Pa.) Network of Victim Assistance (NOVA) has announced that its annual holiday gift card program is back. In years past, NOVA worked with donors, staff, and volunteers to provide gifts and gift cards to clients in need. As a health and safety precaution, this year NOVA is again requesting that people donate card gifts in lieu of an actual gift item.

Donated gift cards will enable clients in need to make their own special holiday purchases. Each client selected for the holiday gift card program has been affected by crime and has been vetted by their NOVA advocate or counselor. For some, the gift cards can be used to purchase a special toy their child is hoping to receive. For others, the gift cards will be used to purchase tasty treats for their holiday meal or essential items for their household.

“Things are still difficult for many of the people we serve,” said Penny Ettinger, Executive Director at NOVA. “Donations of gift cards will go a long way to ease the burdens our clients and their families are facing and make their holidays extra special.” The deadline to donate gift cards is Friday, November 12. To sign up and donate a gift card(s), visit <https://www.signupgenius.com/go/30e0d4ca8a82faaf49-novas4>.

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ABOUT NOVA

Network of Victim Assistance (NOVA) supports, counsels and empowers victims of sexual assault and other serious crimes in Bucks County and works to prevent and eliminate violence in society through advocacy, training, community education and prevention programs. Founded in 1974, NOVA is a non-profit 501(c)(3), community-based organization operating out of three offices in Fairless Hills, Jamison and Perkasio. Services are made possible through the financial support of federal, state and local government grants and contracts, corporations, foundations and private donations. All contributions are tax deductible to the extent provided by law. For more information, visit www.NOVABucks.org.

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Editor's Note: Photo Courtesy of NOVA

Photo: NOVA Holiday Gift Card Drive

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