



MEDIA RELEASE

For immediate release - November 9, 2023

Media Contact:

Sara Lipski, Marketing & Community Engagement Coordinator
sara.lipski@novabucks.org
215.343.6543

NOVA's 2023 Holiday Gift Program Gift Card Drive is Underway

This year's need is the greatest it has ever been!

(BUCKS COUNTY, Pa.) NOVA's annual Holiday Gift Card Program is back for 2023, and the need is greater than ever this year. As in previous years, NOVA is requesting donations of gift cards to help to deliver some holiday cheer to clients in need who have been affected by crime.

Each holiday season, NOVA works with donors, staff and volunteers to provide gifts and gift cards to clients who are in need. Every person/family selected for the Holiday Gift Program has been personally affected by crime and has been vetted by NOVA advocates or counselors. The gift cards will enable clients to make their own special holiday purchases. For some, the gift cards will be used to purchase a special toy their child is hoping to receive.

"Times are difficult for many of the clients we serve," said Penny Ettinger, Executive Director at NOVA. "Donations of gift cards will help to ease the financial burdens they are facing and allow them to focus on healing while making their holidays a little brighter."

--more--

2370 York Road • Suite B1 • Jamison, PA 18929
215.343.6543 • www.NOVABucks.org



MEDIA RELEASE

--continued--

The deadline to donate gift cards is Wednesday, November 15. To sign up and donate a gift card, visit <https://bit.ly/NOVAHGP2023>.

Gift cards can also be mailed to or dropped off at:

NOVA
2370 York Road, Suite B1
Jamison, PA 18929
Attn: Holiday Gift Program

For those sending or dropping off gift card(s), please be sure to include the donor's name and address so that NOVA can acknowledge their generosity.

About NOVA

NOVA supports, counsels and empowers victims of sexual assault and other serious crimes in Bucks County and works to prevent and eliminate violence in society through advocacy, training, community education and prevention programs. Founded in 1974, NOVA is a non-profit 501(c)(3), community-based organization operating out of three offices in Fairless Hills, Jamison and Perkasié. Services are made possible through the financial support of federal, state and local government grants and contracts, corporations, foundations and private donations. All contributions are tax deductible to the extent provided by law. For more information, visit www.NOVABucks.org.

###

--more--



MEDIA RELEASE

--continued--

Editor's Note: Photo and Caption Courtesy of NOVA

Photo: NOVA Holiday Gift Card Drive

NOVA's annual holiday gift card program is back for the 2023 holiday season. NOVA is requesting donations of gift cards to help clients make their own special holiday purchases. The deadline to donate a gift card is Wednesday, November 15.

