



## MEDIA RELEASE

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**For immediate release - October 14, 2025**

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### **NOVA's Holiday Gift Card Drive is Back!**

*Spread cheer this season—help families and individuals in need*

**(BUCKS COUNTY, Pa.)** NOVA, Bucks County's comprehensive crime victim services agency, recently launched its annual Holiday Gift Card Drive to help to deliver some holiday cheer to clients in need. Each holiday season, NOVA works with donors, staff and volunteers to collect gift cards for clients to help brighten their holiday season. Every person/family selected to receive a gift card has been personally affected by crime and has been vetted by NOVA advocates or counselors. This year, the need has greater than ever, and NOVA needs the community's support to help brighten the holidays for its clients.

The gift cards will enable NOVA clients to make their own holiday purchases. For some, the gift cards will be used to purchase a special toy their child is hoping to receive. For others, the gift cards will be used to purchase groceries for a holiday meal.

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215.343.6543 • [www.NOVABucks.org](http://www.NOVABucks.org)



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"For many of our clients, the holidays bring added stress after experiencing trauma or victimization," said Penny Ettinger, Executive Director of NOVA. "By donating gift cards, you can help lift that burden and bring warmth, comfort, and a little holiday joy into their lives."

The deadline to donate a gift card is Friday, November 7, 2025. To sign up and donate a gift card, visit <https://www.novabucks.org/holidays>. In addition to signing up online, gift cards can also be mailed to or dropped off at:

NOVA  
2370 York Road, Suite B1  
Jamison, PA 18929  
Attn: Holiday Gift Program

For those mailing or dropping off gift card(s), please be sure to include the donor's name and address so that NOVA can acknowledge their generosity.

### **About NOVA**

NOVA supports and empowers victims of crime in Bucks County and works to prevent violence through training, advocacy, and prevention education. Founded in 1974, NOVA is a non-profit 501(c)(3), community-based organization operating out of three offices in Fairless Hills, Jamison and Perkasie. Services are made possible through the financial support of federal, state and local government grants and contracts,

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corporations, foundations and private donations. All contributions are tax deductible to the extent provided by law. For more information, visit [www.NOVABucks.org](http://www.NOVABucks.org).

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**Editor's Note: Photo and Caption Courtesy of NOVA**  
**Photo: NOVA Holiday Gift Card Drive**

NOVA's annual holiday gift card drive is back for the 2025 holiday season. NOVA is requesting donations of gift cards to help clients make their own special holiday purchases. The deadline to donate a gift card is Friday, November 7, 2025. To sign up and donate a gift card, visit <https://www.novabucks.org/holidays>.

